

A **dates-first marketplace** for real-world relationships
Fixing the incentive failures of modern dating apps by
making commitment—not engagement—the unit of value

We think digital dating is the best strategic beachhead into big tech. But dating apps fail customers, so the 1st truly innovative tool will win.

Our inspiration is Facebook

We believe social networks innovate connection:

- **Searching** for information on people you care about
- Representing people with real **identity**
- Showing relationship **status**
- Sharing **pictures** and recently **relevant** information
- Building **trust** and offering **privacy** controls
- Feeding social **approval**

Our technology recipe

- Internet distribution
- Cloud infrastructure
- Mobile platform
- Search algorithm
- Artificial Intelligence
- Auction market theory
- Universal design
- Global positioning system
- Geographic data

Apps optimize for engagement, not outcomes


What users experience

- Endless swiping with no clear progress
- Emotional labor, low follow-through
- Ghosting as the default failure mode
- Artificial scarcity and visibility throttling
- Pressure to pay just to be seen

Why this happens

- Revenue tied to time-spent and addiction
- Chat-first interaction delays real intent
- Opaque ranking models distort discovery
- Paywalled boosts corrupt marketplace fairness

The result is a system that profits when users fail

An abstract graphic on the left side of the slide featuring several thick, flowing ribbons in shades of blue and white. The ribbons are intertwined and curved, creating a sense of movement and depth. They are set against a dark blue background that matches the slide's overall theme.

Dating apps fail because they price attention, not commitment

Marketplaces participants must trust follow-through

Dating apps treat chats as progress, engagement
as success, and scarcity as a feature

A date is a complete transaction

Dates-first marketplace



StableDate restructures dating around explicit plans instead of implicit interest

The product treats a scheduled date as the atomic unit, time and place as first-class match inputs, and mutual commitment as visible and verifiable

- No chat-first funnel
- No hidden ranking
- No engagement optimization
- No pay-to-be-seen mechanics

How it works

01

Propose real-world dates

Create plans with specific keywords,
time, and location

03

Points encode seriousness

Commitment signals visible before the date

02

Accept or decline privately

Counterparts respond with clear intent

04

Attendance validates reputation

Follow-through builds trusted history

This structure removes ambiguity, eliminates ghosting, and rewards follow-through


What we do differently

StableDate

- Full market access
- User-controlled search
- Commitment-based signals
- Optimized for real-world outcomes

Other apps

- Hide most of the market
- Rank users opaquely
- Monetize visibility
- Optimize for retention



A large, stagnant market with misaligned incentives

Market context

Online dating generates billions annually, yet growth has slowed despite massive engagement, and user trust continues declining

Opportunity

A structurally different product can unlock higher trust, higher retention post-date, and new monetization primitives

Aligned monetization



Revenue principles

- Monetize limited features, not visibility
- Optional, not coercive
- Does not distort discovery

Revenue streams

- Commitment badges
- Date-related coupons
- Fiancebook premium filter

Founder and Company

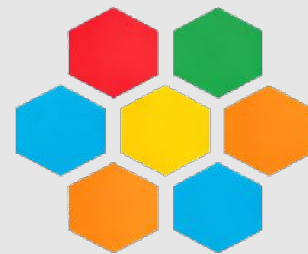


Jason Albalah, CEO@HoneyComputer.com

10 years software in finance, adtech, defense, healthcare

Systems where incentives and design drive outcomes

Deep experience in marketplace mechanics, user behavior,
and product-market alignment in complex ecosystems



Honey Computer

Meet Today, Shape Tomorrow



What we're looking for

Early feedback

Insights from
experienced
investors

Business partners

Strategic advisors

Pre-seed capital

Investment to
scale and test
product-market fit

Build the infrastructure for intentional relationships